INCREASING FACULTY PRESENCE IN AN ONLINE SPEECH COURSE

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OVERVIEW

• In an online learning environment, students’ interaction and engagement depends in various factors, one of which is instructor’s presence. This presentation will discuss ways online speech instructors can create a strong classroom presence through personalized welcome videos, weekly announcements, online office hours, live sessions and student outreach, which ultimately promote student success in the course.

“All the great speakers were bad speakers at first.”
- Ralph Waldo Emerson
ONLINE SPEECH AT CCC

- Student orientation course
- Use of Connect to record speeches and peer evaluations
- Weekly discussions
- 100% online
- Audience members are required
- Option for live student presentations
PARTICIPANT DISCUSSION

• Does your campus offer speech in an online format?
• Is it 100% online or hybrid?
This course is 100% online!
• There are three graded speeches for this class that will be recorded and uploaded to Connect.
• At least 8 individuals, aged 16 and over, must be present for the entire presentation and must be seen on camera for each performance.
• Audience members must be aware that they will be recorded or streamed live.
• The quality of the recording must permit clear sound and video. Speeches may not be edited.
• Video will be viewed by the instructor and the online class.
• There is an optional synchronous session scheduled for the Monday of week 2 to provide a walk through of using Connect. It is also a good time to ask any questions that you have about the course during this time. If you cannot attend the optional training session, you can view the recorded session.
• Three graded outlines and three peer reviews are also required and will be submitted through Connect.
• The persuasive speech (final speech) will require use of visual aids. If you choose to use a PowerPoint presentation, it can be uploaded to Connect.

Students must read the following before every speech. A full letter grade deduction will occur if you do not read the required statements:
1) State audience demographic (State the age, relationship to the presenter (i.e. friend, family, co-worker) and location of the speech presentation.

2) Hello audience everyone here today agrees that they are over 16 years of age and they consent to being recorded or streamed live for my Speech 101 course. Only my instructor and online class with view this recording for educational purposes.
BENEFITS OF ONLINE SPEECH CLASS

- Accessibility
- Flexibility
- Training for video resumes/online interviews
- Confidence building
- Essential skill for the workplace
CHALLENGES OF ONLINE SPEECH CLASS

• General fear of public speaking
• Meeting requirements of audience members
• Technology issues
• Lack of engagement

I have a fear of public speaking. It’s very hard work. Words are not my skill, and because they’re not my skill, I have to work doubly hard.

- Kerry Stokes
THREE TIPS FOR TEACHING SPEECH ONLINE

• Break the ice with simple introductions-discussion and low stakes introductory speech
• Foster a supportive environment with positive feedback
• Create a positive learning community through active discussion participation

*Think as wise men think, speak as common people speak. Aristotle.*
CREATING STRONG ONLINE PRESENCE

• personalized welcome videos
• weekly announcements
• online office hours
• live sessions
• student outreach
• community building
PARTICIPANT DISCUSSION

• What are some ways you promote student engagement in online courses?
COMMON QUESTIONS

• How do I take an online public speaking class – do I still need to give speeches?
• Do I need to know the online platform to take this class?
• How do I learn how to use the LMS?
• I am extremely afraid of public speaking; won’t this be easier for me since this course is online?
• I don’t have my own computer or internet, will this work for me?
• How do you have the students submit their speech videos and how do you have students submit any peer evaluations?
QUESTIONS AND COMMENTS?
RESOURCES

• Video on teaching speech online
  https://study.com/articles/How_Does_an_Online_Speech_Class_Work.html

• Video to see how presentations have shifted and changed.
  https://www.youtube.com/watch?v=poD-un02R40

• Include discussion on “21st Century Public Speaking and Presentation.” These resources include:
  “Every Presentation Ever,” a short interview with Nancy Duarte on how/why presentations are broken
  (https://www.youtube.com/watch?v=M3Oof_BgnMo), Garr Reynolds’ TEDx Talk on 21st century presentations
  (https://www.youtube.com/watch?v=zQpGf1gPY7M)

• What not to do when you are presenting:
SPEECH OERS - TEXTBOOKS

- **Stand up, Speak out: The Practice and Ethics of Public Speaking** by Jason Wrench, State University of New York at New Paltz; Anne Goding, State University of New York at New Paltz; Danette Johnson, Ithaca College; Bernardo Attias, California State University Northridge

- **The Public Speaking Project** by Lisa Schreiber
MORE RESOURCES

• Find more OER in these open textbook repositories (http://libguides.cuportland.edu/OER/findtextbooks) and open resources repositories http://libguides.cuportland.edu/OER/findrepositories.